

Our services

Product feature	Summary	Basic-Account	Premium-Account
Pricing models			
Pay-per-click	Invoicing by sale	x	x
Pay-per-minute	Invoicing by minute		x
Subscriptions	Invoicing of regular recurring payments with flexible renewal periods, down- and upgrade function incl. cancellation tool with customized cancellation periods		x
Transaction module	Module for connection to a shopping cart system or database		x
Donation module	Invoicing of donations, Click&Buy donation receipt accepted by tax authorities for amounts up to 100 Euros		x
E-commerce module	Invoicing of physical goods		x
Combination	Combine all of the above pricing models		x
International			
Multilingual	International Click&Buy country portals and payment pages in 12 different languages	x	x
International VAT handling	Invoicing in accordance of international VAT regulations	x	x
Multicurrency	Settlement in Euro, Pound, US Dollar, Danish Kronor, Norwegian Kronor, Swedish Kronor, Swiss Franc, and others. Fixed exchange rates	x	x
Risk management			
Plausibility-, scoring-, creditworthiness checks	Various tools to minimize fraud: e.g. address verification, bank account verification, doublet check, credit card validation, CVV check, credit-worthiness, email verification, phone number verification, mobile phone-PIN authentication, bank PIN code and much more	x	x
Customized risk levels	Fraud protection mechanism targeted to the needs of individual industries	x	x
Offer administration			
User group management	Defining and managing user groups with special rights, for example price advantages or discounts	x	x
Rebates	Tool to allow discounts for initial purchases including instruments to prevent fraudulent use	x	x
Flexible offer structure	Change prices and offers at any time at no charge, scalable from 0,10 Euro	x	x

Product feature	Summary	Basic-Account	Premium-Account
Billing			
Invoicing	Invoices in behalf of the provider including VAT and customized invoicing information	x	x
VAT splitting	Specific VAT-rates, for example for societies or donations	x	x
Transaction management	A variety of debiting and payment functions for transactions using SOAP, including real time fraud protection mechanisms to minimize bad debts		x
Management of receivables			
Reminder	Complete handling of the entire reminder process	x	x
Chargebacks	Chargeback handling at no extra charge	x	x
Collection function	Pan-European collection services without additional costs	x	x
Customer Support			
Consulting and Support	Professional customer care – 7 days a week	x	x
Complaints, Cancellations	Individual customer care, processing of complaints and cancellations processed through the local Click&Buy call centres	x	x
Reporting			
Sales overview	Real time overviews of sales available in your password protected service area	x	x
CSV-files	Detailed sales and purchase overviews for download or via automatic mail-order in CSV format	x	x
Reporting Tools	Produce and analyse reports on sales, buying behaviour and demographic customer data	x	x
Event messaging	Event protocols and status requests via XML		x
System security			
SSL encryption	SSL encryption of all communication between customer, merchant and Click&Buy	x	x
Security concept	Multiple concurrent servers technology in highly secured computer centre with 24/7 monitoring, firewalls, backups and support by network experts	x	x
System performance	Reliability by means of multiple concurrent servers technology in highly secured computer centre	x	x
Services			
Marketing Consulting	Expert advise how to optimise your offer, creative consulting, promotion- and marketing campaigns		x
Affiliates	Successful cooperation with well-known and top selling Click&Buy merchants		x